



Executive Summary

8960 Pensacola Blvd, Pensacola, Florida, 32534
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 30.52700
Longitude: -87.27480

	3 miles	5 miles	10 miles
Population			
2000 Population	37,671	94,776	254,406
2010 Population	42,033	103,832	262,095
2015 Population	43,600	107,340	269,734
2020 Population	45,386	110,992	278,693
2000-2010 Annual Rate	1.10%	0.92%	0.30%
2010-2015 Annual Rate	0.70%	0.63%	0.55%
2015-2020 Annual Rate	0.81%	0.67%	0.66%
2015 Male Population	47.9%	47.6%	48.5%
2015 Female Population	52.1%	52.4%	51.5%
2015 Median Age	39.1	37.3	38.6

In the identified area, the current year population is 269,734. In 2010, the Census count in the area was 262,095. The rate of change since 2010 was 0.55% annually. The five-year projection for the population in the area is 278,693 representing a change of 0.66% annually from 2015 to 2020. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 39.1, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	68.2%	70.3%	67.8%
2015 Black Alone	23.3%	20.6%	23.4%
2015 American Indian/Alaska Native Alone	0.9%	0.8%	0.8%
2015 Asian Alone	2.6%	3.2%	3.0%
2015 Pacific Islander Alone	0.1%	0.1%	0.2%
2015 Other Race	1.6%	1.5%	1.4%
2015 Two or More Races	3.4%	3.5%	3.4%
2015 Hispanic Origin (Any Race)	5.3%	5.4%	5.3%

Persons of Hispanic origin represent 5.3% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 53.7 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	15,086	36,096	99,172
2010 Households	17,348	40,558	104,378
2015 Total Households	18,130	42,083	107,824
2020 Total Households	18,942	43,706	111,796
2000-2010 Annual Rate	1.41%	1.17%	0.51%
2010-2015 Annual Rate	0.84%	0.71%	0.62%
2015-2020 Annual Rate	0.88%	0.76%	0.73%
2015 Average Household Size	2.38	2.40	2.39

The household count in this area has changed from 104,378 in 2010 to 107,824 in the current year, a change of 0.62% annually. The five-year projection of households is 111,796, a change of 0.73% annually from the current year total. Average household size is currently 2.39, compared to 2.40 in the year 2010. The number of families in the current year is 67,815 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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Median Household Income			
2015 Median Household Income	\$42,749	\$44,285	\$41,986
2020 Median Household Income	\$51,058	\$52,204	\$50,009
2015-2020 Annual Rate	3.62%	3.34%	3.56%
Average Household Income			
2015 Average Household Income	\$55,979	\$57,852	\$56,245
2020 Average Household Income	\$63,475	\$65,578	\$63,634
2015-2020 Annual Rate	2.55%	2.54%	2.50%
Per Capita Income			
2015 Per Capita Income	\$23,347	\$23,489	\$22,992
2020 Per Capita Income	\$26,551	\$26,620	\$26,028
2015-2020 Annual Rate	2.61%	2.53%	2.51%

Current median household income is \$41,986 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$50,009 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$56,245 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$63,634 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$22,992 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$26,028 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	16,326	39,002	108,571
2000 Owner Occupied Housing Units	10,353	24,673	66,398
2000 Renter Occupied Housing Units	4,732	11,423	32,774
2000 Vacant Housing Units	1,241	2,906	9,399
2010 Total Housing Units	19,397	44,865	117,754
2010 Owner Occupied Housing Units	11,326	26,481	67,540
2010 Renter Occupied Housing Units	6,022	14,077	36,838
2010 Vacant Housing Units	2,049	4,307	13,376
2015 Total Housing Units	20,201	46,698	122,122
2015 Owner Occupied Housing Units	10,959	25,690	65,191
2015 Renter Occupied Housing Units	7,171	16,392	42,633
2015 Vacant Housing Units	2,071	4,615	14,298
2020 Total Housing Units	20,782	48,107	126,247
2020 Owner Occupied Housing Units	11,320	26,522	67,115
2020 Renter Occupied Housing Units	7,623	17,184	44,681
2020 Vacant Housing Units	1,840	4,401	14,451

Currently, 53.4% of the 122,122 housing units in the area are owner occupied; 34.9%, renter occupied; and 11.7% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 117,754 housing units in the area - 57.4% owner occupied, 31.3% renter occupied, and 11.4% vacant. The annual rate of change in housing units since 2010 is 1.63%. Median home value in the area is \$139,507, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 5.22% annually to \$179,907.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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